

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 00845 260025Z

21

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 COME-00 /018 W

----- 007132

R 251923Z FEB 76

FM AMCONSUL RIO DE JANEIRO

TO SECSTATE WASHDC 3412

INFO AMEMBASSY BRASILIA

AMCTNSUL SAO PAULO

UNCLAS RIO DE JANEIRO 0845

BRASILIA ALSO PASS INFO USIS BELO HORIZONTE

E. O. 11652: N/A

TAGS: BEXP, BR

SUBJ: PROCESS CONTROL EQUIPMENT CATALOG SHOW, MAY 4-12,1976

REF.: STATE 253024 OF OCT. 24, 1975

B) RIO 0327

1. COMMERCIAL COUNSELOR EXPECTS THE FOLLOWING COSTS TO BE INCURRED ON BEHALF OF SUBJECT CATALOG SHOW. REQUEST COMMERCE SEND APPROPRIATION NUMBER AND APPROVAL OF BUDGET SO THAT PREPARATIONS CAN BEGIN. SOMEWHAT HIGH COST FOR BELO HORIZONTE IS DUE TO ABSENCE OF U.S. GOVERNMENT COMMERCIAL REPRESENTATION IN BELO:

RIO/BELO HORIZONTE SAO PAULO

2. BUDGET: (IN US DOLLARS)

A) REPRESENTATIONAL EVENTS \$ 150 \$ 280

B) RENT FOR GROUND FLOOR LOCATION \$ 100 -

C) TRAVEL ADVANCE TRIP BY CONGEN/

COMMERCIAL LOCAL EMPLOYEE(4 DAYS

PERDIEM AND TRANSPORT) \$ 252 -

D) TRAVEL BY AMERICAN OFFICER

DURING SHOW (3 DAYS PERDIEM AND

TRANSPORT) \$ 216 -

E) PACKING AND SHIPPING OF CATALOG

RACKS TO BELO HORIZONTE AND

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RETURN TO RIO \$ 100 -

F) SALARY OF SECRETARY-RECEPTIONIST
FOR SHOW(5 DAYS, BELO HORIZONTE-5
DAYS, SAO PAULO) \$ 150 \$ 525
G) PRINTING OF BROCHURE, INVITATIONS,
DUPLICATING TYPESETTING AND ART-
WORK (PRINTING WILL BE DONE AT CONGEN
REPRODUCTION UNIT WITH MOST OF COST
ABSORBED BY CONGEN BUDGET). \$ 500 \$ 70
H) SIGNS-ART WORK \$ 25 -
I) INTERPRETER \$ 70 \$ 105
J) POSTAGE \$ 70 \$ 50
K) LONG DISTANCE TELEPHONE CALLS \$ 50 -
L) MISCELLANEOUS \$ 75 \$ 25
TOTAL FOR EACH CITY US\$ 1758 US\$ 1055
TOTAL FOR BRAZIL US\$2.813.00

3. BUDGET COULD BE CUT BY APPROXIMATELY \$150 BY HIRING TEMPORARY
EMPLOYEE IN BELO HORIZONTE INSTEAD OF SENDING CONGEN LOCAL
EMPLOYEE TO BELO HORIZONTE ON TDY. COMMERCIAL COUNSELOR
AS LESS DESIRABLE ALTERNATIVE; 1) SINCE CONGEN RIO CAN SEND
AN EXPERIENCED AND RELIABLE LOCAL EMPLOYEE OF COMMERCIAL
SECTION; 2) EXPERIENCE WITH CATALOG SHOWS SHOULD REMAIN
IN US GOVERNMENT EMPLOY FOR FUTURE USE AND; 3) RELIABILITY
OF LOCAL EMPLOYEE VS. TEMPORARY EMPLOYEE. WE FEEL THAT
SUCESS OF THIS CATALOG SHOW IN BELO HORIZONTE IS FUNCTION
OF THOROUGH AND WELL DONE ADVANCE WORK AND CAMPAIGNING.
THUS, SHOW'S SUCESS WILL DEPEND HEAVILY ON QUALITY OF
PERSON DOING ADVANCE WORK.
DEXTER

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NNN

Message Attributes

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Margaret P. Grafeld
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